

# Gems for Genealogical Research

with **Lisa Louise Cooke**

Lisa Louise Cooke is a well-known speaker on genealogy and technology. She is an author, columnist, host of the Genealogy Gems Podcast, and podcast producer for Family Tree Magazine Podcast. Her podcast brings genealogy news, research strategies, expert interviews and inspiration to genealogists in 75 countries around the world.



Four topics to up your technology skills for your genealogical research:

- The 2020 Genealogist's Google Search Methodology
- Create a Free Google Earth Map Collection for your Research
- Cool Cases Solved: How to Identify Your Photos
- Future Technology and Genealogy - 5 Strategies You Need

**Saturday, May 2, 2020**  
**9:00 am - 3:00 pm**

Menlo Park LDS Church - 1105 Valparaiso, Menlo Park  
Doors open at 8 am - Registration, Book Sales & Silent Auction  
Family History Center will be open during breaks, lunch and after the seminar

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Pricing - Members: \_\_\_ @ \$50.00 each, Non-Members: \_\_\_ @ \$60.00 each, LUNCH: \_\_\_ @ \$10.00 each

Lunch sandwich choice (select 1): Turkey & Mozzarella \_\_\_ Roast Beef \_\_\_ Ham & Swiss \_\_\_ Vegetarian \_\_\_

Become a new member for 2020 \_\_\_ @ \$30, and register for this seminar at the member rate to save \$10.

REGISTRATION opens February 15, 2020 -

1. REGISTER EARLY: After April 24 & Walk Ins, if available, add \$10 to ticket price.
2. Register online via PayPal at [www.smcgs.org](http://www.smcgs.org)
3. Register by mail, write Checks to *SMCGS Seminar*, mail to: SMCGS Seminar, P.O. Box 5569, Redwood City CA 94063

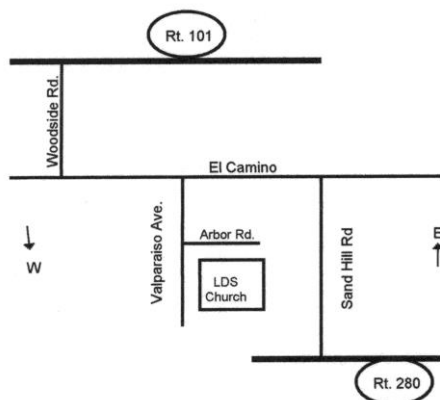
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## SMCGS Spring 2020 Seminar Schedule ~ Saturday, 2 May 2020 – 9:00am – 3pm

Lisa Louise Cooke is an international speaker, author, and host of the *Genealogy Gems Podcast* available at [genealogygems.com](http://genealogygems.com) and all podcasting apps. Lisa is also a columnist and podcast producer for *Family Tree Magazine Podcast*.

<b>8:00 – 9:00</b>	<b>REGISTRATION &amp; Time to Browse our Silent Auction Items &amp; Book Sales</b>
<b>9:00 – 9:15</b>	<b>INTRODUCTIONS</b>
<b>9:15 – 10:15 LECTURE ONE</b>	<p><b>The 2020 Genealogist’s Google Search Methodology</b></p> <p>As genealogists, we follow a process, so why do we Google so haphazardly? Bring method to the madness of millions of results with this tried and true methodology for using Google for your genealogy research. In this session, we will walk through the process, provide you with the tools, and wow your socks off with real-life examples of Googling success. You will leave this class inspired to revisit using Google for your online searches and armed with the latest strategies to do so successfully. Not everything is online by any stretch, but even offline sources are more efficiently discovered and accessed when you start online. And the fastest and most effective way to locate online data, whether it resides on a university website or the blog of a distant cousin you’ve never met, is Google!</p>
<b>10:15- 10:45</b>	<b>BREAK</b>
<b>10:45 – 11:45 LECTURE TWO</b>	<p><b>Create a Free Google Earth map Collection for Your Research</b></p> <p>After this session you’ll walk out with potentially thousands of free historic maps organized for your family history research. You’ll learn how to find free digital maps for your ancestral locations, add them as permanent map overlays to Google Earth, and then organize them into your personal map reference collection. We will also cover best practices for keeping them organized so that they continually enrich your research.</p>
<b>11:45 – 12:45 LUNCH</b>	<b>LUNCH – Time to check out the Silent Auction Items, Book Sales and the Family History Center</b>
<b>12:45 – 1:45 LECTURE THREE</b>	<p><b>Cool Cases Solved: How to Identify Your Photos</b></p> <p>We all have unidentified photos and family photo albums in our closets. But don’t be discouraged, because they may contain hidden clues just waiting to be discovered! In this session you’ll learn how free tech tools and creative sleuthing can turn incognito images into identified treasures. We’ll cover the process for identifying the hidden clues, applying the tech tools, and then turning to the genealogical records to solidify conclusions. We’ll explore 3 case studies and follow them step-by-step so you can see how it all works in real-life research.</p>
<b>1:45 – 2:00</b>	<b>BREAK</b>
<b>2:00 – 3:00 LECTURE FOUR</b>	<p><b>Future Technology and Genealogy – 5 Strategies You Need</b></p> <p>Envision your genealogy as technology speeds ahead into the future. There are 5 five key strategies that you can employ right now that will make the ride easier, and the results more exciting than ever. Discover the paradigm shift that will make finding the right technology for your needs easier than ever. And learn how to capitalize on how technology is changing the flow of information. Finally, explore three areas that are poised to thrust ahead in the future, making this an exciting time to be a family historian!</p>



**Directions to Menlo Park LDS Church**  
**1105 Valparaiso Ave., Menlo Park**

**From 101 North or South:** Exit 101 at Woodside Rd, proceed west to the El Camino. Turn left onto the El Camino, proceed south through Redwood City & Atherton to Menlo Park, turn right at Valparaiso. Proceed for 5 left turn only blocks. Just past Arbor Rd. on the left is the LDS Church.

**From 280 North or South:** Exit 280 at Sand Hill Rd east, proceed east to the El Camino. Turn left onto the El Camino, proceed through Menlo Park, and turn left at Valparaiso. Proceed for 5 left turn only blocks. Just past Arbor Rd. on the left is the LDS Church.