

THE MYSTERY AUSSIE: JAN SEE CHIN*

by Pamela Lee Wong

Seeking a granduncle's story

You will hear about:

THE STORY

Who was Jan See Chin? Why write about him?

CHINESE IMMIGRANT GENEALOGY

My background

Knowledge that helps you interpret Chinese immigrant genealogy

AUSTRALIAN GENEALOGY RESOURCES

What resources are accessible from home?

THIS BOOK'S JOURNEY: Writing, Printing, Publishing, Marketing

***AWARD** Commendation. Queensland Family History Society's 2020 Annual Book Award Competition

PAMELA LEE WONG

Local writer of family history stories

Long after college I started seeking information about the experience of Chinese immigrating to California in the 1900s.

More recently I learned about Chinese immigrating to places beyond California like Mississippi, Chicago, Canada, Cuba, Peru, Costa Rica, Hawaii, Australia and Vietnam.

FAMILY HISTORY PUBLICATIONS BY PAMELA LEE WONG

- *THE MYSTERY AUSSIE: JAN SEE CHIN*, 2018.
- *GIRL*, 2019
- *A GRANDFATHER I NEVER MET*, in progress

SOME RESOURCES

1. Burnett, Gordon. *Niche Publishing*, Communication Unlimited, Novato, CA. 2008.
2. Friedman, Jane (multiple online articles on self-publishing vs traditional publishing)
3. Munger, Michael C., "10 Tips on How to Write Less Badly," *The Chronicle of Higher Education*, September 06, 2010.

TOPIC	VENDOR	CONSIDERATIONS
commercial printer	Copy Factory, Palo Alto	Per copy printing/production cost was based on type of paper stock, # of color images, # of pages, # books. Needed capacity to produce a 300+ page book. One proof copy printed for my final editing before authorizing the full run.
<i>first print run</i>	80 copies	Based on responses to a preliminary email for pre-orders. Padded by 20.
<i>second print run</i>	10 copies	A friend based in Australia helped organized a small run of 10 copies printed there to save on postage for books ordered within Australia. Sent the printer a link to the full PDF. When I rec'd an order for a book, I emailed my contact and attached a personalized letter and packing slip to insert into each package. Per book cost was substantially more expensive than in U.S. Likely due to smaller quantity but also local economics.
<i>third print run</i>	50 copies	Hard to predict how many more copies would be ordered.
cover, paper, binding, printing considerations		The way the book looks and feels suggests a lot about the value of the publication. Envisioned the book going to family collections but also to research libraries and genealogy societies. Wanted it to hold up through multiple readings over generations. It would have been cheaper to pick lighter weight paper, a thinner cover stock, perfect binding, and no color printing, but it would not have presented the image I sought.
<i>cover stock</i>	80# glossy white front cover + acrylic cover overlay + black vinyl back cover	Cover was protected and felt substantial.
<i>paper stock</i>	28 lb white for main book 28 lb almond for large back matter section	Suitable weight for two-sided printing.
<i>binding</i>	black coil binding	Allows the open pages to lay flat.

TOPIC	VENDOR	CONSIDERATIONS
ISBN	Bowker bowker.com	An ISBN is a unique identifier of your book anywhere in the world. Bowker is the official source for ISBNs in the United States . Offers pricing for 1 ISBN or 10 or more. A separate ISBN is used for each book style (e.g. e-book, hard-bound, paperback, coil-bound) Not required for online books. Printed books, however, cannot be sold commercially without an ISBN.
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# words	52,000	
# chapters	foreward, preface, introduction + 31 chapters	
# images	171	
book weight	2.1 lbs	Needed so I could research packaging and shipping options
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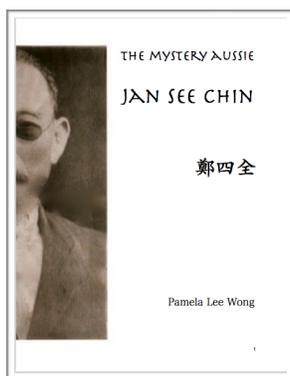
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Questions? pam.wong22@yahoo.com

August 2020