

San Mateo County Genealogical Society — Fall Seminar 2020

Gems for Genealogical Research

with *Lisa Louise Cooke*

Lisa Louise Cooke is a well-known speaker on genealogy and technology. She is an author, columnist, host of the *Genealogy Gems Podcast*, and podcast producer for *Family Tree Magazine Podcast*. Her podcast brings genealogy news, research strategies, expert interviews and inspiration to genealogists in 75 countries around the world.



Four topics to “up” your technology skills for your genealogical research:

- *The 2020 Genealogist's Google Search Methodology*
- *Google Books: The Tool I Use Every Day*
- *Cool Cases Solved: How to Identify Your Photos*
- *Future Technology and Genealogy – 5 Strategies You Need*

An online **Silent Auction**, with subscriptions to *Ancestry*, *GenealogyBank*, *FindMyPast*, *fold3*, and *Newspapers.com*, as well as mystery grab bags of books on various topics, will be part of the seminar. The seminar will be held via the Zoom web conferencing system. Links for the seminar and the silent auction will be sent to registered participants several days before the seminar.

Saturday, November 7, 2020

9:00 am – 3:00 pm

<http://www.smcgs.org/programs/seminars>

NAME: _____ PHONE: _____

EMAIL: _____ (Please write legibly so we can send you the Zoom link.)

Pricing – Members: _____ @ \$50.00 each Non-Members: _____ @ \$60.00 each

Become a member for 2020/2021 _____ @ \$30.00 and register for this seminar and next year’s seminars at the member rate.

Registration ends November 5, 2020.

- Register online via PayPal at <http://www.smcgs.org/shop/fall-2020-seminar-registration>
- To register by mail: write check to *SMCGS Seminar*, mail with this form to SMCGS Seminar, PO Box 5569, Redwood City, CA, 94063



Gems for Genealogical Research, Lisa Louise Cooke – November 7, 2020

8:30 – 9:00	GATHER Join the Zoom meeting and say hello to the other participants. Bid on Silent Auction items.
9:00 – 9:15	INTRODUCTIONS
9:15 – 10:15	LECTURE 1 – The 2020 Genealogist’s Google Search Methodology As genealogists, we follow a process, so why do we Google so haphazardly? Bring method to the madness of millions of results with this tried and true methodology for using Google for your genealogical research. In this session, we will walk through the process, provide you with the tools, and wow your socks off with real-life examples of Googling success. You will leave this class inspired to revisit using Google for your online searches and armed with the latest strategies to do so successfully. Not everything is online by any stretch, but even offline sources are more efficiently discovered and accessed when you start online. And the fastest and most effective way to locate online data, whether it resides on a university website or the blog of a distant cousin you’ve never met, is Google!
10:15 – 10:45	BREAK Bid on Silent Auction items.
10:45 – 11:45	LECTURE 2 – Google Books: The Tool I Use Every Day There’s a wealth of information in out-of-print books that have been digitized by Google and made available for free. We’ll explore the fastest and easiest ways to find this information.
11:45 – 12:45	LUNCH Bid on Silent Auction items. Bidding ends at 12:35
12:45 – 1:45	LECTURE 3 – Cool Cases Solved: How to Identify Your Photos We all have unidentified photos and family photo albums in our closets. But don’t be discouraged, because they may contain hidden clues just waiting to be discovered! In this session you’ll learn how free tech tools and creative sleuthing can turn incognito images into identified treasures. We’ll cover the process for identifying the hidden clues, applying the tech tools, and then turning to the genealogical records to solidify conclusions. We’ll explore three case studies and follow them step-by-step so you can see how it all works in real-life research.
1:45 – 2:00	BREAK Announcement of Silent Auction winners.
2:00 – 3:00	LECTURE 4 – Future Technology and Genealogy – 5 Strategies You Need Envision your genealogy as technology speeds ahead into the future. There are five key strategies that you can employ right now that will make the ride easier, and the results more exciting than ever. Discover the paradigm shift that will make finding the right technology for your needs easier than ever. And learn how to capitalize on how technology is changing the flow of information. Finally, explore three areas that are poised to thrust ahead in the future, making this an exciting time to be a family historian!